



MBA

MASTER OF BUSINESS
ADMINISTRATION

TABLE OF CONTENTS



06

04

International comparability

08

Meet Your Faculty



12

06

Message from Group CAO

12

Alumni MBA Endorsements



14

07

Message from the Managing Director

14

MBA Information



20

16

MBA Curriculum

24

What you can expect



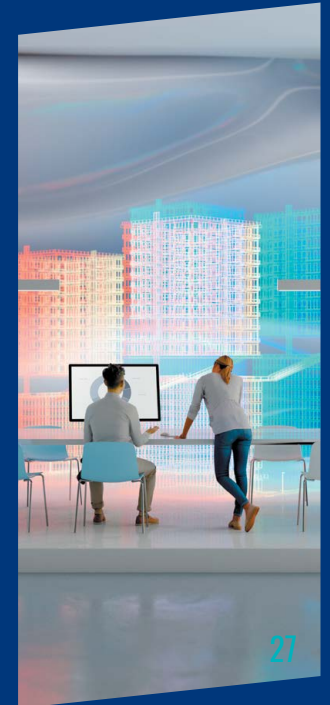
22

18

Core MBA Modules

26

Richfield MBA Evenings



27

22

What's Next?

30

Contact Us

INTERNATIONAL COMPARABILITY

Richfield's MBA qualification was benchmarked against MBAs offered in the demonstrated countries below.





MESSAGE FROM GROUP CAO

“When the rest are running as fast as they possibly can in a highly volatile and endemic world, the Richfield MBA allows you to have it all.”

At Richfield, as the new MBA kid on the block we are particularly attuned to the seismic shifts in global, regional and local landscapes and are forward thinking about relevance of our MBA curriculum for now and the future. I am drawn to what entrepreneur Seth Godin said, “An MBA has become a two-part time machine,” “First, the students are taught everything they need to know to manage a company from 1990, and second, they are taken out of the real world for two years while the rest of us race as fast as we possibly can.

In the launching the Richfield MBA in late 2020, we designed a dynamic MBA curriculum that was relevant to the times in which we live and work, for the seismic shifts happening in business, government, and society. One that focussed not just on the fundamentals and disciplines of business – we wanted to have a rich MBA that was at the cutting edge of digital capabilities and the management of businesses that operates within a society and an evolving context that is no longer formulaic.

The programme was designed to run equally effectively through distance and online engagements with a blend of face-to-face engagements for the social interactions that forms the glue of student learning experiences. When the rest are running as fast as they possibly can in a highly volatile and endemic world, the Richfield MBA allows you to have it all by allowing students to remain fully present and focussed on full time work during the day and pursuing studies in microbursts sessions on weekday evenings with full day face to face Saturday workshops at our new mega campuses in Bryanston, CPT, and Park Square Umhlanga. Furthermore, through the allocation of academic and business sector mentors throughout the Richfield MBA journey, our students always have a sounding board and a support system to get them to the finish line.

We are also are very excited to be at the forefront of one of the big shifts in education, that it is no longer just about acquiring a MBA degree or having business and management knowledge; the Richfield MBA unique value proposition allows our students to stack micro-credentials, the digital content is embedded in the curriculum and because of our long standing partnerships with Cisco, IBM, Oracle and more recently Amazon Web Services, CIMA and Salesforce our MBA students are able to acquire certification for any of these badges at a highly discounted price.

Are you ready to experience more than just a degree?

Shireen Chengadu
BPEd (UDW), BEd (UKZN), MEd (UKZN),
Executive MBA (UCT -GSB)

Are you ready to revolutionize your career and become a leader in the business world? The Richfield MBA is your gateway to excellence, offering a cutting-edge program that seamlessly blends traditional business acumen with essential IT skills. Our future-focused curriculum is meticulously designed to create the next generation of business leaders, equipping you with the tools to thrive in an ever-evolving marketplace. With our state-of-the-art distance learning platform, you can pursue your MBA without putting your life on hold, balancing your career, personal commitments, and education on your terms.

The Richfield MBA isn't just a degree, it's a launchpad for your professional aspirations, giving you the competitive edge needed to stand out in today's dynamic business landscape. Beyond academics, our program offers unparalleled opportunities for professional development, skill enhancement, and networking with a diverse cohort of future business leaders. From day one to graduation, our dedicated team is committed to your success, ensuring a transformative and rewarding educational journey. Don't just dream about leadership, seize it! The Richfield MBA is your first step towards becoming the visionary leader you're destined to be. Invest in yourself, invest in your future, because with Richfield, your potential is limitless! Get ready to transform your career today. Your future in business leadership starts here, join the Richfield MBA program today and let the journey to success begin!

Sholina Durga
Managing Director



MESSAGE FROM THE MD

The Richfield MBA programme is geared to promote independent thinking, self-direction and autonomous behaviour in planning and implementing desired solutions for organisations.

MEET YOUR FACULTY



Niraksha Sookraj

Strategic Financial Management

Niraksha Sookraj holds a CA (SA) qualification, together with her MBA from the University of Stellenbosch. She is actively involved with SAICA and AWCA with a passion to make a difference in the community as well as promote the leadership and organisational growth of individuals. Niraksha is a seasoned professional in creating strategic planning and change management within organisations, however, her passion has always been financing, which has led to her proudly being awarded SAICA's Top 35 under 35 - Finalist, as well as the Standard Bank Top Women Young Achiever 2019 Finalist. She is currently the Financial Director for SACD-Bidvest; however, she is in collaboration with various corporate brands under her consultancy cap.



SCAN THE QR CODE TO HEAR MORE ABOUT STRATEGIC FINANCIAL MANAGEMENT.



Susan Mawer

Strategic Marketing Management

Susan Mawer has a proven history as a Managing Director, with over 25 years of experience across the value chain in retail, wholesale, manufacturing, distribution, and direct selling. Her experience encompasses B2C, B2B, B2A and E-commerce. An effective strategic mindset, with commercial and operational experience within corporate and multinational environments, as well as entrepreneurial franchise owner-run businesses. Mawer has worked with fashion retail and international cosmetic brands, furniture, appliances, food, and beverage as well as automotive parts.



SCAN THE QR CODE TO HEAR MORE ABOUT STRATEGIC MARKETING MANAGEMENT.



Dr. Stephen Akandwanaho, PhD

Managing Digital Transformation

Dr Akandwanaho holds a BSc in Information Technology, a Master of Information Technology, and a Doctorate in Computer Science from the University of KwaZulu-Natal, with more than 15 years of experience in teaching and research. He served as a research director for Richfield until he was appointed its Chief Academic Officer. His research interests include artificial intelligence, machine learning (neural networks), global optimisation for combinatorial problems (evolutionary algorithms), hyper-heuristics, cybersecurity, big data analytics and e-learning. Dr Akandwanaho has strong competencies and experience in curriculum review and programme development and is widely published in academic journals.

Author of the book, Research Methodology; Proposal and Dissertation Mastermind.



SCAN THE QR CODE TO HEAR MORE ABOUT BUSINESS RESEARCH.



SCAN THE QR CODE TO HEAR MORE ABOUT DIGITAL TRANSFORMATION.



Dr. Sheeba Armoogum, PhD

Business Research

Dr. Sheeba Armoogum, an Associate Professor at the University of Mauritius, holds a PhD in Cybersecurity from the University of Technology, Mauritius. She also owns a South African Patent in Cybersecurity classified under WIPO Inventor Class H04L. As a Research Fellow at INTI International University, Malaysia, and the Interim Chairperson for SAFE0's ICT Industry Committee, she's deeply involved in cybersecurity. Recognised for her groundbreaking work, Dr.Armoogum received the 2023 GlobalWIIN Special Recognition Award for her patented cybersecurity innovations. She's a founder of the University's CyberSecurity & Forensics Research Group and leads its efforts. With a focus on cybersecurity, cyber forensics, BCI, AI, machine learning, and wireless networking, she's been a keynote speaker at various national and international events and has numerous publications in respected journals and conferences.

MEET YOUR FACULTY



Shaka Sisulu

International Business Strategy

Shaka Sisulu, an entrepreneur for 23 years, covers telecom, media, advertising, and mining. Leading Parime, a battery metals firm, he's focused on meeting global green energy needs. With connections across Africa, he's part of key leadership networks like Archbishop Tutu Fellow and ALN. His accolades include being named among M&G's 200 Young South Africans and receiving a Satyagraha Award for youth activism. Academically, he's pursuing a PhD and has shared expertise at the University of Cape Town's Global Business School. His qualifications include a Masters in Philosophy (International Business) and more from GIBS (UP).



Sarita Martin

Business Ethics & Corporate Governance

Sarita Martin is an admitted attorney who holds various qualifications including but not limited to a B. Proc, LLB, MBA (GIBS), Diploma in Advanced Banking and Certificate in Compliance Management. She has attended the Banking Board Leadership Programme at GIBS and has been an IoDSA Certified Director since 2013 as well as a Fellow of the Institute of Directors. Sarita is currently on the core facilitator faculty of the Institute of Directors South Africa (IoDSA) since 2013 and IoDSA Governance Specialist conducting training for directors, board evaluations, mentoring, coaching, facilitation, and governance consulting.

She is also an independent corporate governance consultant and serves as an independent non-executive director of various listed and non-listed entities. Sarita also serves on various Audit Committee, Remuneration Committees and Social & Ethics Committees.



SCAN THE QR CODE TO HEAR MORE ABOUT
BUSINESS ETHICS & CORPORATE GOVERNANCE.

Maggie Mojapelo

Innovative Talent Management

Ms Mojapelo is an MBA graduate and has also successfully completed executive leadership programmes with institutions such as Harvard Business School, and is an executive coach, facilitator, speaker, and business motivational speaker both locally and globally. She has more than 20 years of experience, having held specialist and executive leadership positions in companies such as IBM, Avon Justine, Nedbank, and Coca-Cola prior to starting and running her own business 11 years ago. Her business management, corporate governance and leadership experience led her to the Institute of People Management, IoDSA, the Sirdar Governance Group, focusing on building governance for small businesses, and the Young Women Forum.

Dr. Sonny Ako-Nai

Strategic Operations Management

Dr Ako-Nai holds a Doctorate in Business Administration and an MBA from the Graduate School of Business and Leadership at the University of KwaZulu-Natal. Holding over 20 years of industry experience in the strategic use of IT in organisations, including over six years within Unilever across various African countries. Dr Ako-Nai is an academic and business management consultant with a focus on IT consultancy and advisory services who assists boards and senior management to effectively deploy and govern technology use in an ethical and profitable manner. As an advocate of good corporate governance, Dr Ako-Nai is a member of the IoDSA and a board member of an NPC where he champions good governance by enabling the board to better understand corporate governance principles and structures.

Dr. Kiru Pillay, PhD

Strategic Information & Technology Management

Dr Pillay holds a PhD in Information Systems from the University of KwaZulu-Natal and is a visiting academic attached to the LINK Centre at the University of Witwatersrand and Wits Business School, with primary responsibility for postgraduate supervision and lecturing responsibilities. He has over 30 years of experience in the ICT sector and eight years of experience in an academic and research environment. Dr Pillay is presently in the Public Sector Department of Telecommunications and Postal Services (DTPS), where he is responsible for the national Cybersecurity mandate and the management of the national Computer Security Incident Response Team (CSIRT). He is also involved in the operationalisation of the Department's Fourth Industrial Revolution (4IR) initiatives.

ALUMNI MBA ENDORSEMENTS



Shona Baatjes

Pharmaceutical Rep - MBA Candidate

Shona is a Pharmaceutical Rep and Richfield MBA candidate. Currently, in her 2nd year of study, she has found that the teachings from Strategic Marketing Management have elevated her understanding of where the consumer's head is at.

'Not only is the programme progressive, but the support is immaculate!'



SCAN THE QR CODE TO HEAR MORE ABOUT THEIR EXPERIENCE.



Derek Bradley

I embarked on the Richfield MBA programme in 2021 with a sense of apprehension about how distance learning would unfold. My concerns quickly dissipated thanks to the outstanding support from all the staff and lecturers. From the very beginning, I felt a strong personal connection with everyone I interacted with, which made the learning experience truly enriching.

The communication regarding every aspect of the programme was exemplary. I always knew exactly what was required, ensuring a smooth and stress-free learning journey. The interaction within our syndicate group was incredibly valuable, fostering a collaborative environment where we could learn from each other's experiences and insights.

The lectures, featuring distinguished academics from around the world, added an extra layer of academic excellence. These sessions not only broadened our perspectives but also enriched our understanding of global business practices.



Landry Mutombo

Director: InspHired - MBA Candidate

Landry Mutombo, Director and Founder of InspHired Recruitment Solutions is a proud Richfield MBA Alumnus. One of his remarks about our curricula was that he is able to apply the knowledge back into his business, and as a result seeing successful returns.



SCAN THE QR CODE TO HEAR MORE ABOUT THEIR EXPERIENCE.



Dinisha Munian

Associate Director - MBA Candidate

Associate Director at Deloitte, Dinisha, embarked on the Richfield MBA with the goal to invest in her career. Her 15 years as a tax specialist has taught her that innovation is crucial, and the skills and knowledge learnt from the MBA make one more effective and innovative in their role.

'You will get a deeper understanding of the latest business trends, digital transformation and collaborative economic models.'



SCAN THE QR CODE TO HEAR MORE ABOUT THEIR EXPERIENCE.

A TECH-FOCUSED MBA PROGRAMME THAT PUTS TECHNOLOGY AND INNOVATION AT THE FOREFRONT

Richfield's MBA will give you the business and leadership tools, techniques and strategies to enhance your growth and success in a digitally disruptive and fast moving landscape.

#RichfieldMBA disrupted

Do you want to be a leader in the modern business world? Are you ready to take your career to the next level? Any manager or leader who wants to stay relevant and lead in this technologically disruptive era will need a mix of the skills and experience you'll earn with the Richfield MBA Programme. The journey you are considering embarking on has more than 30 years of history at Richfield.

In addition to learning about emerging artificial intelligence techniques, robotics, and other cutting-edge innovations, you'll also learn how automation and robotics are integrated into business processes. This prepares you to manage global teams that require integration and collaboration between people and new technologies in order to make a real impact on business and society.

The Richfield MBA is sharp, self-paced and technologically advanced. If you are ready for a truly disruptive MBA programme, scan the QR code to read more.



SCAN THE QR CODE.



Apply today

“Any manager or leader who wants to stay relevant and lead in this technologically disruptive era will need a mix of the skills and experience you’ll earn with the Richfield MBA Programme. The journey you are considering embarking on has more than 30 years of history at Richfield.”

CURRICULUM

NQF LEVEL: 9

DURATION: 2 YEARS

INDUSTRY BADGES IN CURRICULUM



CORE MODULES

Strategic Leadership 900

Business Research 900

Strategic Operations Management 900

International Business Strategy 900

Innovate Talent Management 900

Managing Digital transformation 900

Strategic Financial Management 900

Strategic Marketing Management 900

Strategic Information Technology Management 900

Mini Dissertation

ELECTIVES (SELECT ONLY ONE)

Entrepreneurship and Innovation 900

Business Ethics and Corporate Governance 900

Women in Leadership 900

Emerging and Disruptive Technology 900

Curriculum details:

- 1 One Compulsory Dissertation
- 2 Two Optional Non-credit Bearing Modules
- 4 Four electives - choose one
- 9 Nine Core Modules

NON- CREDIT BEARING EXTRA CURRICULUM

Global Immersion

IT Boot camps for Badges and Certifications
(AWS, CISCO, IBM, SALESFORCE, ORACLE, CIMA)

STEP INTO LEADERSHIP WITH A MASTERS OF BUSINESS ADMINISTRATION

The Richfield Masters of Business Administration is taught under the Faculty of Business Management Science. This degree is specifically designed to be a perfect balance between business and management fundamentals while focusing on digital capabilities to ensure the continued success of businesses today and in the future. With a curriculum that focuses on practical and technologically focused strategies to help leaders, managers and entrepreneurs to become problem solvers within their organisation and business. This first of its kind programme helps you to dissect the business sector from a global perspective to help you think more critically about Digital Transformation, Strategic Marketing Management, Business Ethics and more within the African context.

ADMISSION REQUIREMENTS:

- Honours Degree or Postgraduate Diploma
- Equivalent NQF 8 qualification
- Relevant work-related experience
- Recognition of Prior Learning (RPL)
- Entrance Test at a cost of R 1000 which is the responsibility of the applicant
- Panel Interview



WHAT'S NEXT?

STAGE 1 APPLICATION

You will be required to submit the following:

Completed MBA Enrolment Form —

Supporting Documents:

Certified ID Copy —

Matric Results —

Proof of previous qualifications and work experience (previous or current) —

Updated CV —

Proof of residence —

A R700 deposit (non-refundable) —

STAGE 2 REVIEW

Your application will be reviewed by the Postgraduate Committee. —

Approved applicants will require to complete an online assessment. The applicant is responsible for paying the assessment fee. —

Upon successful completion of the assessment, applicants will be invited for an online interview with the Postgraduate Committee before a final decision is reached. —

STAGE 3 YOU'VE MADE IT!

On receipt of a letter of acceptance, you will be required to pay a deposit of R5000, which will be offset against your first fee payment. —

CORE MBA MODULES:

Managing Digital Transformation

The purpose of this module is to equip you with the ability to analyse and understand the dynamic and transformative nature of digital technology as it increasingly shifts to be the enabler of fundamental innovation and disruption. You will gain insights and in-depth knowledge on digitalisation as well as 4IR, and will learn how to use data and innovative technologies to create value, drive revenue and achieve efficiency.

Strategic Financial Management

Less functional approaches to management have had a big impact on control systems and have left the traditional accounting model looking inappropriate and even misleading. This module brings together financial and strategic management, and synthesises the financial criteria for all management decision-making, while reconceptualising the role of accountancy in a new dynamic world. With this module, you will gain the necessary advanced skills to apply financial principles relevant to strategic management in various organisational contexts.

Strategic Marketing Management

In current times, managers and leaders need to appreciate the need to adopt a systematic approach to marketing and a value-based framework for developing viable market offerings. This module examines the development and implementation of marketing strategies by providing frameworks from which to identify and evaluate strategic options.

Innovative Talent Management

This module provides a critical overview of key concepts and principles in leadership, organisational development, and strategic talent management in the context of building and leading a high-performance organisation. The focus is on managing people as the most important assets to create competitive differentiation for organisations facing intense.

Strategic Operations Management

The purpose of this module is to provide you with reflective knowledge and expertise in various aspects of operations management. You will gain a deeper understanding of the importance of the operation function in the success of organisations. The module enables you to examine the strategic application of operations management in manufacturing and service settings in both private and public sectors. You will be exposed to various technologies and systems for the optimisation of organisational operations.

Strategic Information Technology Management

This module examines the technical and managerial challenges presented by emerging and evolving technologies. Consideration is given to the forces affecting the nature and rate of technological innovation and the managerial options available to both established and entrepreneurial organisations. In doing so, the module examines both internal and external sources of innovation as well as the appropriate strategies and processes for capitalising on them. You gain advanced knowledge and expertise in analytical problem-solving and will be able to add immense value to your organisation through the strategic application and management of information and technology.

Strategic Leadership

It is important that managers and leaders understand and appreciate how to craft, execute and align business strategies. Through this module, you will explore, examine and evaluate the latest thinking in leadership theory and contemporary practices at work in organisations throughout the world. You will examine emerging topics, including emotional intelligence, leadership vision and courage, leadership of virtual teams and open innovation, and connect these to actual leadership decisions. In addition to gaining tools and a mindset that enable you to work effectively in the challenging and rewarding environment in which senior executives lead, you will be able to explore the complexity of strategic leadership.

Business Research

Managers and leaders need to understand how to resolve management and leadership challenges by conducting research in a systematic way, so that the solutions are empirically sound, valid and reliable. This module provides you with advanced knowledge in conducting research in various business contexts.

International Business Strategy

This module analyses how multinational enterprises develop and leverage their capabilities and competencies to create competitive advantages in international markets. A key purpose of this module is to understand how managers design and implement international business strategies. The motivations for international expansion are critically examined with a particular emphasis on the need to understand the unique characteristics of emerging and transition economies. Interactions between contextual elements and the management of an international enterprise will be studied from both theoretical and practical perspectives.

ELECTIVE MODULES (CHOOSE ONE ONLY)

Credit bearing and compulsory to obtain qualification.

Entrepreneurship and Innovation

Contemporary managers and leaders need to have a foundation of ideas and understandings designed to shape their thinking and behaviour in order to appreciate the role of innovation and entrepreneurship in modern economies, and to understand their own abilities in this regard.

Innovation and entrepreneurship are largely indivisible elements and cannot be fully understood if studied separately, hence the integration in this module. The module also focuses on the skills necessary for the planning, development and launch of entrepreneurial and innovative ventures.

Business Ethics and Corporate Governance

The recent national and international ethical scandals and political turmoil make it imperative for managers and leaders to understand the importance of business ethics and corporate governance. This module examines the roles of boards, corporate management, and employees in various governance structures, as well as the ethical principles and the moral and ethical problems that arise in a business environment.

Students may also choose from a list of executive education programmes which are customised for MBA students including the relevant assessments and duration.

Women in Leadership

The Women in Leadership course is purposefully designed for both women and organizations committed to empowering women to reach their personal and professional goals while addressing the challenges and opportunities they encounter. The course content covers a wide spectrum of topics, including boosting self-confidence and self-awareness, enhancing career advancement through leadership, communication, and negotiation skills, overcoming gender bias, and drawing inspiration from successful women who have navigated the evolving corporate landscape.

Shireen Chengadu, the lead facilitator, not only serves as Richfield's Chief Academic Officer but also holds a prominent reputation in leadership, gender studies, and the development of inclusive organizations. Additionally, the course incorporates insights from both men and women across various sectors who are championing genuine diversity and transformation

Emerging and Disruptive Technologies

This module introduces you to a range of new technologies including robotics and autonomous systems. You will gain an understanding of how emerging and disruptive technologies as well as new business models must be embraced to be more productive and agile in the current technological revolution.

In this module, you will also consider the societal impacts of advanced technologies and how to manage them. The module will encourage you to critically analyse business models from a technological perspective and enable you integrate appropriate new technologies in your own field of expertise. Students will also have access to Information Technology certifications and badges in several courses from IBM, Amazon Web Services Academy, Salesforce, CIMA and CISCO.

OPTIONAL MODULES

Non-credit bearing.

Global Immersion

A 7–8-day global immersion: In this post COVID time in which borders are opened for business once again students who sign up for this part of International Study are exposed to best practice, cutting edge industries, the economy, political and social dynamics in the country/countries we undertake the study trips.

The combination of company visits, connecting with other universities and business schools' expert lecturers and students and undertaking social and cultural experiments in country will expose you to the realities of doing business in global contexts and give you the opportunity to explore global career mobility. This option will run if we have a minimum number of delegates which may include current MBA students, MBA alumni and corporate clients who sign up for this global immersion.



SCAN THE QR CODE TO HEAR
MORE ABOUT GLOBAL IMMERSION
FROM PROF. LYAL WHITE

WHAT YOU CAN EXPECT AFTER COMPLETION OF THE RICHFIELD MBA?

- 01** Integrate specialist knowledge and apply strategic management and entrepreneurial skills at middle and senior management levels in **changing business environments**.
- 02** Design, select and apply **appropriate, innovative and creative strategies** for solving complex problems and **achieving organisational goals and objectives**.
- 03** Analyse **complex data and conduct comprehensive reviews** of leading and current research in the areas of finance, marketing, human capital, and technology to **produce significant insights**.
- 04** Make autonomous **ethical and professional decisions** in business environments that critically **contribute to the development** of ethical standards in organisations and the business domain.
- 05** Operate effectively in **cross-cultural settings**, make interventions at an appropriate level and **address intended and unintended consequences** in a global environment.
- 06** Process and manage information, design and implement strategy, and **conduct a comprehensive review** of leading and current research to **produce insights in your area of specialisation**.
- 07** Work effectively and collaboratively in functional teams to **solve complex business problems**.
- 08** Undertake **analytical, critical and innovative thinking**, and **make decisions based on complex business problems**.
- 09** Operate independently in terms of responsibility, accountability, leadership, initiating processes and the **implementing of systems to ensure effective resource management** and governance practices in the business domain.
- 10** Design, select and apply creative methods, **leverage the latest technologies** and solve complex problems to **achieve competitive advantage** in the business domain and changing digital environment.
- 11** Have the **capacity to engage in self-reflection**, sustain independent learning and **interact effectively within an organisation's enhanced learning environment**.



RICHFIELD'S MBA EVENINGS



RICHFIELD'S MBA EVENINGS



CONTACT US

MBA MANAGER
TrushaS@richfield.ac.za

MBA ADMINISTRATOR
Richfield MBA:
MBAManager@richfield.ac.za

 richfield.ac.za

 info@richfield.ac.za

 ShareCall: 0861 321 321

Keep up with us on social media





Richfield Head Office:

Corporate Office, 2nd Floor
19 Crewkerne Place Office Park
Cnr Keynsham & Umhlanga Rocks Drive,
Umhlanga, 4320

PRME
Principles for Responsible
Management Education



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